

Production Title	Pre Production		Month 1				Month 2				FISCAL YEAR TOTALS	Notes
	2 Weeks Out	1 Week Out	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8		
Content Creation	\$ 15,070.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,070.00	
Commercial	\$ 750.00										\$ 750.00	
Voiceover for Commercial	\$ 250.00										\$ 250.00	
Music for Commercial	\$ 600.00										\$ 600.00	
Rehearsal Photos	\$ 350.00										\$ 350.00	
Rehearsal Video	\$ 3,000.00										\$ 3,000.00	
Concept Photos	\$ 1,000.00										\$ 1,000.00	Suggested Addition - High
Production Photos	\$ 800.00										\$ 800.00	
B Roll	\$ 6,090.00										\$ 6,090.00	
Opening Photos	\$ 300.00										\$ 300.00	
Archival Video	\$ 1,930.00										\$ 1,930.00	
Print	\$ -	\$ 650.00	\$ 3,000.00	\$ 650.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,300.00	
Chicago Tribune			\$ 3,000.00								\$ 3,000.00	
Daily Herald		\$ 650.00		\$ 650.00							\$ 1,300.00	
Digital	\$ 7,500.00	\$ 4,475.00	\$ 975.00	\$ 1,615.00	\$ 975.00	\$ 975.00	\$ 975.00	\$ 1,615.00	\$ 975.00	\$ -	\$ 20,080.00	
Chicago Tribune: Chris Jones blog		\$ 975.00	\$ 975.00	\$ 975.00	\$ 975.00	\$ 975.00	\$ 975.00	\$ 975.00	\$ 975.00		\$ 7,800.00	
Sun-Times				\$ 640.00				\$ 640.00			\$ 1,280.00	
The Loop	\$ 6,000.00										\$ 6,000.00	Suggested Addition - High
WCIU	\$ 1,500.00										\$ 1,500.00	
Daily Herald Package - Pre Roll		\$ 3,500.00									\$ 3,500.00	
Social Media	\$ -	\$ 583.33	\$ 250.00	\$ 583.33	\$ 250.00	\$ 333.34	\$ -	\$ -	\$ -	\$ -	\$ 2,000.00	
Facebook Ads		\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00						\$ 1,000.00	
Ticketmaster		\$ 333.33		\$ 333.33		\$ 333.34					\$ 1,000.00	
TV	\$ 1,400.00	\$ 5,400.00	\$ 5,400.00	\$ 4,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 16,200.00	
WLS		\$ 4,000.00	\$ 4,000.00	\$ 4,000.00							\$ 12,000.00	
CBS - James Corden Spots	\$ 1,400.00	\$ 1,400.00	\$ 1,400.00								\$ 4,200.00	Suggested Addition - High. Price can be brought down
Radio & Streaming	\$ 42,252.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 42,252.00	
IheartRadio	\$ 15,852.00										\$ 15,852.00	Suggested Addition - Unlikely. Price not negotiable
The Drive	\$ 10,000.00										\$ 10,000.00	Suggested Addition - Unlikely. Price not negotiable
WXRT	\$ 3,000.00										\$ 3,000.00	Suggested Addition - Medium. Price can be brought down
Pandora	\$ 5,000.00										\$ 5,000.00	Suggested Addition - Unlikely. Price not negotiable
The River	\$ 4,400.00										\$ 4,400.00	Suggested Addition - Medium. Price can be brought down
Spotify	\$ 2,000.00										\$ 2,000.00	Suggested Addition - High
WBEZ - Sound Opinions	\$ 2,000.00										\$ 2,000.00	Suggested Addition - High. Price can be brought down
WRMN		Ticket Exchange									\$ -	
WBIG		Ticket Exchange									\$ -	
Other	\$ 8,500.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8,500.00	
Oak Brook Concert Series	\$ 2,500.00										\$ 2,500.00	
Metra Ads	\$ 5,000.00										\$ 5,000.00	Suggested Addition - Medium. Price can be brought down
Opportunities that arise	\$ 1,000.00										\$ 1,000.00	
TOTALS	\$ 74,722.00	\$ 11,108.33	\$ 9,625.00	\$ 6,848.33	\$ 1,225.00	\$ 1,308.34	\$ 975.00	\$ 1,615.00	\$ 975.00	\$ -	\$ 108,402.00	